



# **Children today: Securing health that lasts a lifetime**

**9 May 2018**





## **Dr Max Davie**

Officer for Mental Health and for Health Promotion at the Royal  
College of Paediatrics and Child Health



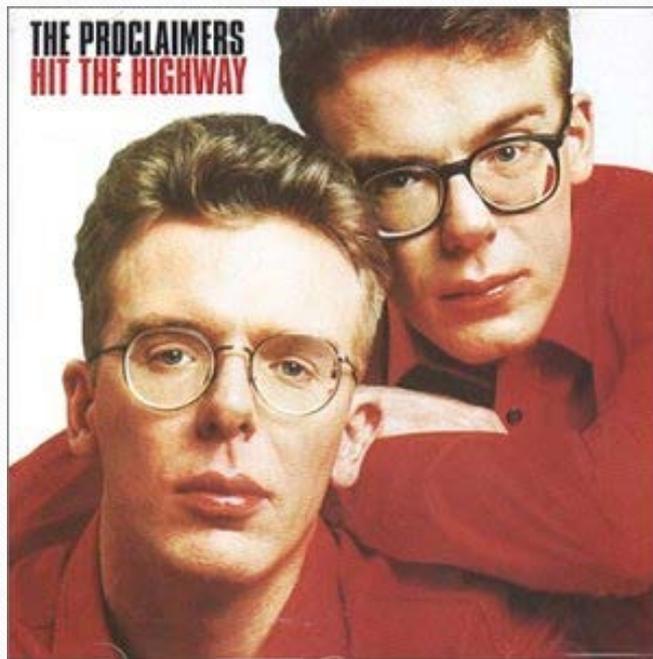
# We're just not doing it right: why?

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Dr Max Davie

The Foundling Museum

9<sup>th</sup> May 2018

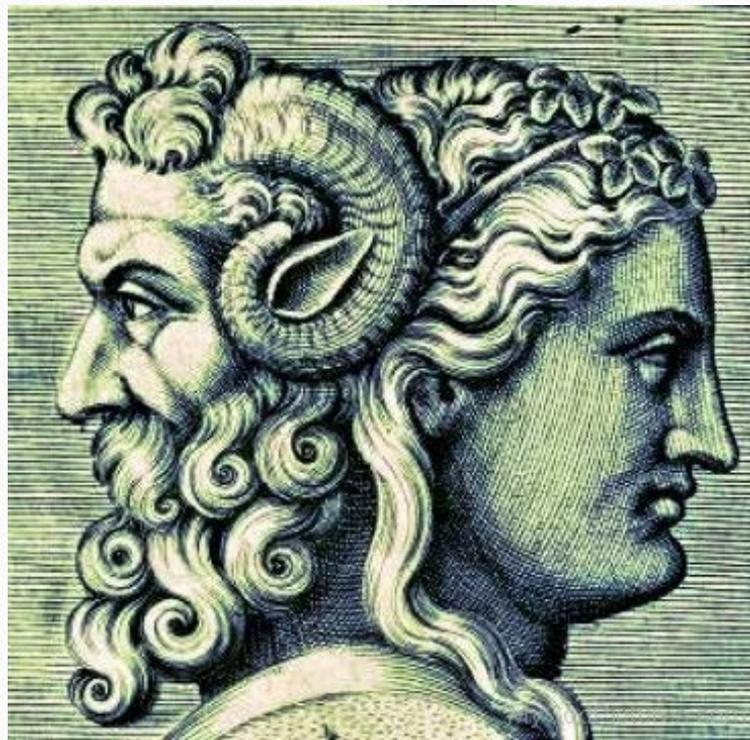




# DCPCH

College of  
**Public Health**  
**and Child Health**

*Leading the way in Children's Health*



Conduct what?

Repetitive and persistent pattern of antisocial  
aggressive or defiant behaviour

Obesity  
and  
conduct  
problems

Common, impactful

Stigmatised

Simplistic narratives

Poor provision

Poor people

**DAILY Mirror** Tuesday August 9, 2011 **COLLEEN NOLAN EXCLUSIVE**  
**I'm sad for cheat Shane**  
REAL NEWS... REAL ENTERTAINMENT 45p

**Kate's secret terror advice**  
EXCLUSIVE

**EAT FOR HALF PRICE**  
As low as 50p

**Amy wept while I sang**

# YOB RULE

**London burns as riots spread**   **Cops in running battle with thugs**   **PM flies back for crisis summit**

**DAILY Mirror** 55p FRIDAY FEBRUARY 28, 2014  
**£8bn losses... £500m bonuses... So how do those figures add up?**  
**Strictly's Susanna 'in split from lover'**

**REPORT THAT SHAMES BRITAIN**

# 74 KIDS TAKEN INTO CARE FOR BEING FAT

**EXCLUSIVE**  
**SHOCK** figures show up to 74 children have been taken care of in the last five years because they are obese.  
It shows more than twice the 2009 number of school pupils weighed more than 36 stone. A charity yesterday called it a 'national tragedy'. The health department said it was preventing them from being equipped for life.  
SCANDAL  
Overweight young boy

**» Obesity crisis a 'national tragedy' » 183 under-11s are more than 16st**

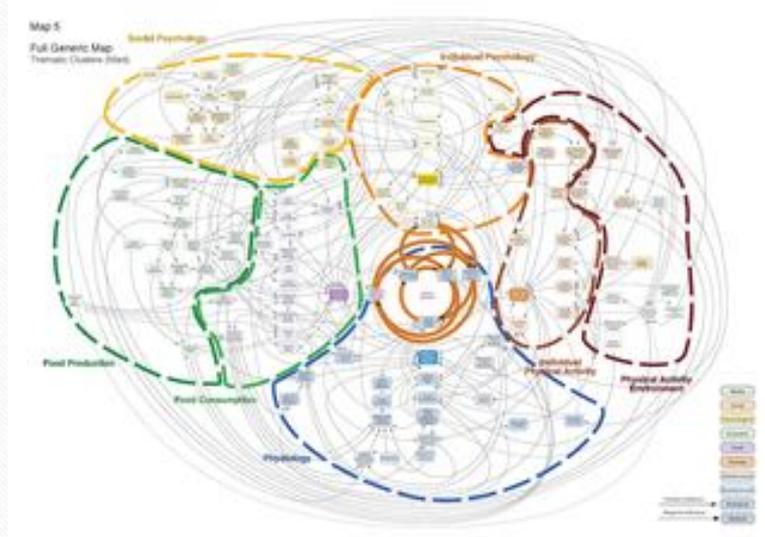


"And years from now,  
darling, you'll be able  
to blame me for  
EVERYTHING!

"Won't that be fun!"



# Understanding causation



Treatment- is that even what we want?

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# Measuring success, explaining failure

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I've done my part...  
now, it is up to you!





HM Government

## Childhood Obesity

A Plan for Action



Department of Health



Department for Education

## Transforming Children and Young People's Mental Health Provision: a Green Paper

Presented to Parliament

# Policy Responses



### To tackle obesity we need urgent action in 10 areas



1 Protect children from all junk food marketing everywhere



2 Bring in the levy on sugary drinks



3 Reduced sugar, saturated fat and salt in our food



4 Fewer promotions and displays of unhealthy products



5 Traffic light labelling on all processed foods



6 All schools to serve healthy meals and teach children how to cook



7 Local authorities to have freedom to take action on obesity in their area



8 Healthy food available in hospitals



9 Full training for health and social care professionals to tackle obesity



10 Funding for child measurement and weight management programmes



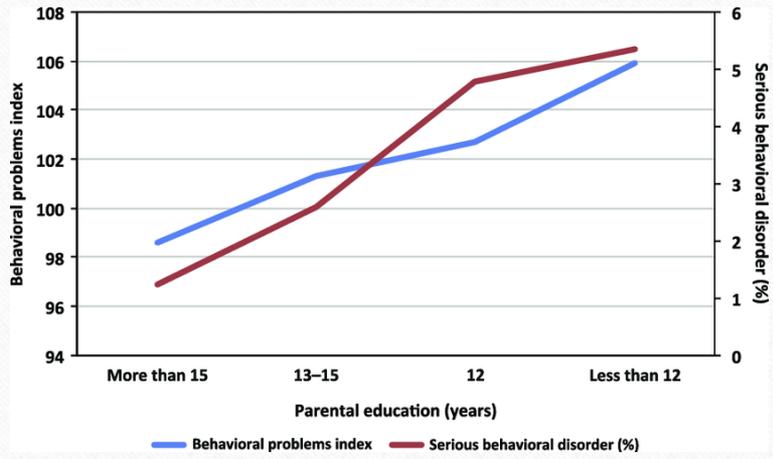
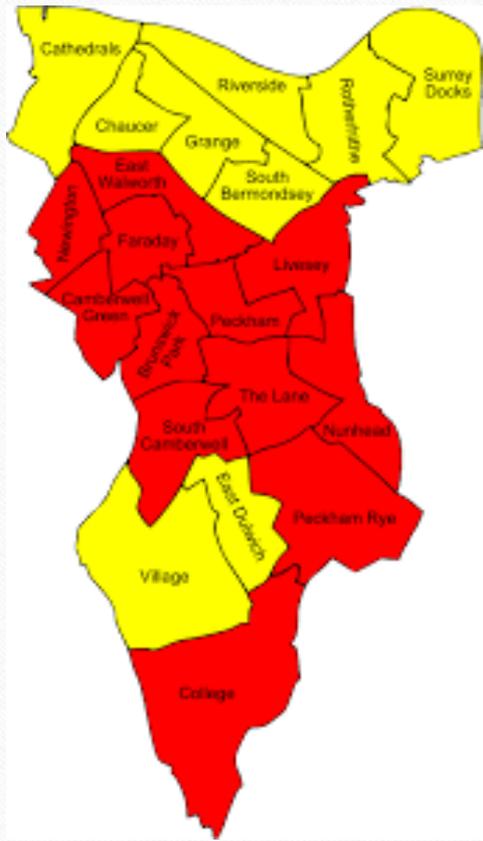
CareQuality Commission



## Are we listening?

REVIEW OF CHILDREN AND YOUNG PEOPLE'S MENTAL HEALTH SERVICES

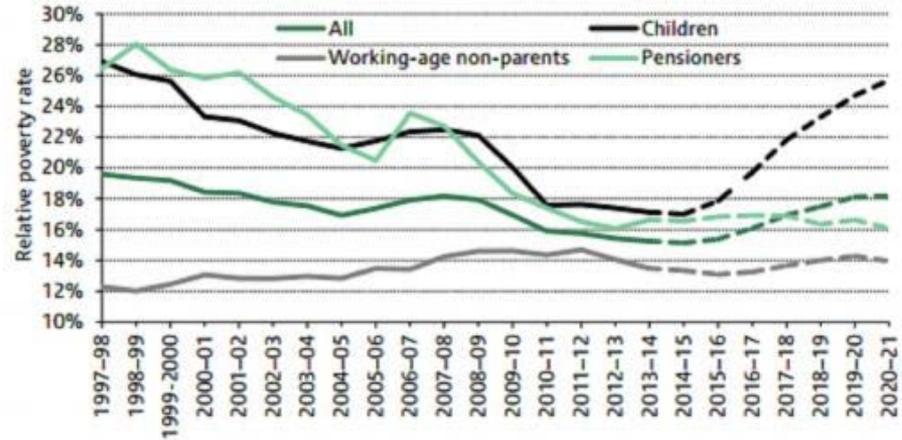
MARCH 2018



# Economics and politics



Figure 3.9. Relative poverty rates: 1997-98 to 2020-21



# Inequality and well-being

Child wellbeing is better in more equal rich countries



Source: Wilkinson & Pickett, *The Spirit Level* (2009)

THE EQUALITY TRUST



# (Dis)Empowerment

	Understanding	Respect	Localism	Choices
Young people				
Parents				
Communities/ schools				



# Life chances strategy?







*"We'd now like to open the floor to shorter speeches disguised as questions."*

# Questions?

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- @maxdavie
- @paedMHassoc
- @RCPCHtweets



# **Sir David Behan CBE**

Chief Executive

Care Quality Commission



# Looking forward, looking back:

*1668, 1948, 1978, 2018 and  
2048...*

Sir David Behan CBE

Chief Executive

Coram - Children today: Securing health that lasts a lifetime - 9 May 2018

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# Looking forward, looking back



- Childhood circumstances shape our lifelong wellbeing into adulthood and older age
  - The role of the state in supporting people has evolved over time
  - A changing context
  - Today, in some ways, we've never had it so good
  - In other ways, children born today will face new challenges
  - And people working with children today face a different set of circumstances
  - Leadership requires continuous learning
  - You are not voiceless, choiceless or powerless
-



# In the 1970s, the decade when I started work...



- Public services were built on hope and aspiration for a better society
- 1973-4 and 1975 - Double-dip recession
- NHS and local government were being reorganised to promote integration
- Stigma in mental health
- Maria Colwell, six years old, endured neglect and cruelty before being beaten to death by her mother's boyfriend on 6 January 1973
- System seen as responsible

**14%** -  
over 65

**0.9%** -  
over 85

**34.1** -  
median age

**94,199**  
children in LA  
care



# By the 1980s...

- 1980 recession
- 1983 – the first Apple home computer
- Genetic scientists had mapped a genome of a small number of microbes
- Heidi Kosedá died of starvation in 1984. Jasmine Beckford, aged four was beaten to death by her stepfather in the same year. Both households had dozens of visits months before death.
- Inquiries recommended better information-sharing between professionals

**15.2% -  
over 65**



**85% - trusted  
clergy**

**82% - trusted  
doctors**

**18% trusted  
politicians**



## By the 1990s...

- 1990 recession – again lasting over a year
- 1998 – Apple iMac home computer released
- More Inquiries into children's safeguarding

71% -  
trusted clergy



86% - trusted  
doctors



15% trusted  
politicians





# Moving into the 2000s and 2010s

- 2001 entire human genome mapped
- 2008 UK's deepest recession since WWII
- 2017 Apple released iPhone 8
- Victoria Climbié, aged eight, was tortured and murdered by her guardians in 2000
- Victoria's death led to a public inquiry headed by Lord Laming
- Baby P died in 2006, case review highlighted gaps
- Six years later, Poppi Worthington, sexually assaulted by her father before being asphyxiated
- This year, CQC's review 'Are we listening?' found fragmentation at every point

**17.8%** -  
over 65



**2.3%** -  
over 85



**65%** -  
trust clergy

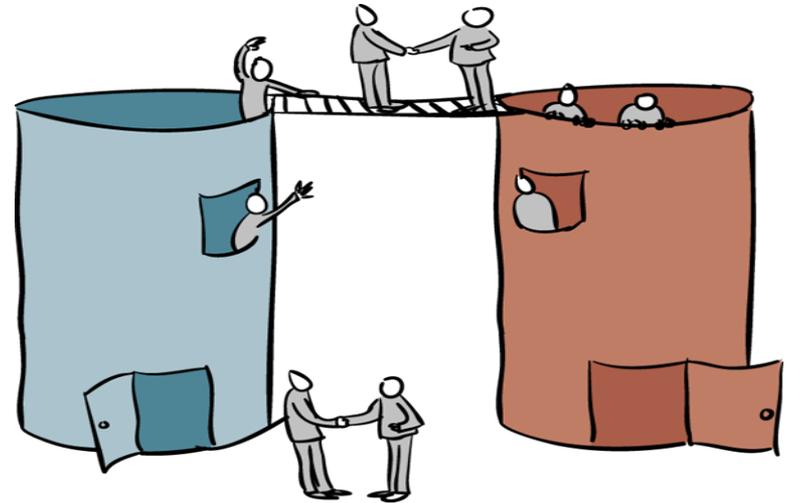


**91%** -  
trust doctors



# Be the change

- Purpose
- Values and behaviour
- Engagement
- Collaboration
- Technology
- Data
- Learning





# Thank you



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 [@CareQualityComm](https://twitter.com/CareQualityComm)

Sir David Behan CBE  
Chief Executive