





coram

better chances
for children
since 1739



Thank you so much for your interest in supporting Coram – the longest running children’s charity.

I am thrilled to enclose your fundraising pack! We hope you enjoy learning more about Coram and discover fun ways in which you can support us.

We can’t make a positive change to the lives of the UK’s most vulnerable children without your help. On behalf of everyone at Coram and the children we support, thank you.

We are looking forward to supporting your fundraising efforts so feel free to share your photos on our social platforms and email hello@coram.org.uk or call 020 7520 0300.

Happy fundraising!

Joanne Landucci

Community and Events Manager

**TAG US
ON YOUR
SOCIALS**



@coram



/coramsince1739



@coram.uk



Coram



@CoramSince1739

MORE ABOUT US

Coram is a specialist group of children's charities dedicated to all children, but particularly those who have little or no support around them.

For almost 300 years we have been driving change, ever since our founder, Thomas Coram and those who supported him, was granted our Royal Charter to establish the founding hospital.

Every minute of every day children are denied the security, education, love and opportunity which should be theirs by right.

We're the UK's first and longest serving children's charity, we never stop making positive change happen. Step by step, child by child, on the journey from infancy to independence, we provide adoption and fostering services, education and early years support, advocacy and legal services.



OUR MISSION & VISION

Our mission is to develop, deliver and promote best practice in the support of children and young people.

Our vision is that every child has the best possible chance to lead a fulfilling life. We champion what matters most for children, creating better chances, and a brighter, happier future.

OUR IMPACT

Highlights of the last year include:

- Direct support through our services for over 100,000 children and carers
- Engagement with and support for over 100,000 professionals working with children and young people
- Publication of 50 best practice and research documents for the sector
- Coram Adoption rated outstanding by Ofsted
- Over 300,000 children receiving life skills education through the Coram programme

YOUR FUNDRAISING CAN MAKE A REAL DIFFERENCE

£25



could provide a child with five sessions of our life-changing reading support

£50



could help us keep a young person safe when we make a safeguarding alert

£300



could provide an advocate to help a homeless young person secure their rights for a safe home

£500

could enable a child in care to attend an adoption activity day to increase their chances of adoption



£750

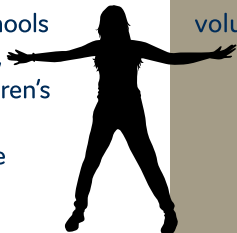
could give a primary school with 400+ pupils and 40 teachers access to SCARF online curriculum resources, supporting mental health and wellbeing

£1,000

could deliver 10 sessions of post-adoption support such as creative therapy for children dealing with issues such as trauma

£1,500

can enable a night of performances in our Shakespeare Schools Theatre Festival, developing children's life skills and stage confidence



£3,000

could fund 6 webinars for Parent Champions volunteers and coordinators

£6,000



could fund around 60 therapy sessions for abused children to begin to recover

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WAYS TO FUNDRAISE



TAKE ON A CHALLENGE

Our aim is to give you the opportunity to complete a challenge to suit you in aid of Coram. If you are doing a sporting event we can provide you with a running vest, t shirt or cycling jersey.

We have places in the **London Marathon** and the **London Landmarks Half Marathon**.

Or could an overseas cycling challenge or UK trek take your interest?

We have places in many other events too. If you have a specific challenge in mind that isn't mentioned above, please get in touch - hello@coram.org.uk



'To give back to Coram, I ran the London Landmarks Half Marathon to fundraise for them. The day itself was fantastic and knowing that my support would help other families to have the same chances ours did made it even more special'

Coram Marathon Runner



HOST AN 'IN AID OF CORAM' EVENT

The sky's the limit with the range of events you can organise or take part in to raise money. Whether you run a gaming session, garden party, pamper evening or quiz night, you can enjoy that feel-good factor and fundraise for an amazing cause at the same time. Within this pack there are some fantastic ideas to give you inspiration!

We have downloadable materials to support your fundraising at coram.org.uk plus we can send you our branded collection boxes, t-shirts and balloons (limited supply) - request via email at: hello@coram.org.uk

SCHOOL FUNDRAISING

Does the school you know choose a charity to support?

If so, we'd love to hear from you as we have some great fundraising ideas to share!

COMMUNITY AND CORPORATE FUNDRAISING

Why not get your company involved in supporting Coram?

We are always looking for new charity partners to form a shared purpose and mutually beneficial relationship that considers objectives from both sides. There are a variety of fun and easy ways to contribute and a selection of sponsorship opportunities available.



If you are keen to support Coram, our Fundraising Team would love to hear from you:

hello@coram.org.uk
0207 520 0300

BE INSPIRED TO FUNDRAISE FOR CORAM

THRILL SEEKER?

- Skydive
- Abseil
- Wing walking
- Fire walk
- Lego walk

THE GREAT OUTDOORS

- Walk / steps challenge
- Bike-a-thon
- Climb a mountain or 2
- Distance swim



HOME IS WHERE THE HEART IS

- Bake off with friends
- Sell pre-loved homewares and clothes
- Do crafts with your friends and sell them
- Cake sale
- Afternoon tea



JUST FOR FUN

- Quiz or bingo night
- Curry night at your local curry house and sell tickets
- Ask a local business to donate prizes and raffle them off
- Host your own ball
- Ask your local golf club to do a golf day
- Tombola



AT WORK OR SCHOOL

- Dress down day – or dress in Coram colours!
- Set up a sweepstake
- Static bike/row
- World Book Day fundraiser

GIVE UP

- Have a month off drinking alcohol or give up treats or even your phone!
- Cut your locks
- Birthday or wedding gifts – ask for funds to donate to us



OTHER WAYS TO HELP



DONATIONS & GIFTS

You can create better chances for children. To find out more about giving a regular donation, making a large donation or leaving a gift in your will to Coram please contact supportercare@coram.org.uk

DONATE VIA TEXT

A quick and easy way to give either a one-off or regular monthly donation.

Text **CORAM** followed by your donation amount to **70580** to give that amount.

Texts will cost the donation amount plus one standard network rate message, and you'll be opting into hearing more from us. If you would like to donate but don't wish to hear more from us, please text CORAMNOINFO instead.

VOLUNTEER FOR US

Aside from fundraising, we also rely on volunteers to support the charity.

There is a variety of different ways in which you can volunteer. Please get in touch to hear more.

SPREAD THE WORD ABOUT WHAT WE DO

-  @coram
-  /coramsince1739
-  @coram.uk
-  Coram
-  @CoramSince1739

If you are keen to support Coram, we would love to hear from you:

hello@coram.org.uk

0207 520 0300





IT'S EASY TO SEND US THE MONEY YOU RAISE

Online Fundraising

When you set up an online fundraising page, all donations through the page will come straight to us. Just select Coram as your recipient charity and the fundraising platform does the rest. Don't forget to share the link to your page on your socials and encourage those donations!

By Bank Transfer / Online

Our details are:

- Account Name: Coram No. 1 Account
- Sort Code: 60-40-04
- Account Number: 10733035
- Add a reference to your payment - your name/fundraising event

Please email hello@coram.org.uk to let us know you have made the transfer or paid online.

Gift Aid

Are the people supporting your fundraising tax payers? For every £1 the people who are sponsoring you donate, HMRC will give us an extra 25p at no cost to them. So, in order for us to turn every pound raised into £1.25, please make sure all of your supporters use Gift Aid on their donations.

'Coram has immeasurably
changed our lives for the better
by completing our family, and for
that we will be forever grateful'

Coram Adopter



KEEP YOUR FUNDRAISING LEGAL, SAFE & FUN

As you plan for your fundraising, here is a list of things to help you think about how to keep your fundraising safe, legal and fun.

Always make sure the donor knows what their money is going towards – e.g.; 100% of proceeds will go to Coram.

HEALTH & SAFETY

- When considering fundraising activities, you will need to consider the risks and how to minimize potential risk.
- Please note: Coram cannot accept any responsibility for accident, injury, loss or damage as a result of your fundraising event.

CHILDREN

Where children are included, it's important that you:

- Provide adequate adult supervision.
- Check permissions that the child is able to take part from parents/guardians.
- Ensure you have the relevant permissions for photography.

LICENSES

Please see entertaining license information on www.gov.uk or contact your local authority to see if a license is required for your event.

RISK ASSESSMENTS

- Please conduct a risk assessment to ensure you have plans in place to protect participants.
- If you need more information, consult the Health and Safety Executive www.hse.gov.uk
- If you are thinking of organising a large scale event, please email hello@coram.org.uk and we will complete a more detailed risk assessment with you.
- Please ensure that all participants are fully briefed about the event, including any risks, fitness requirements, special equipment or clothing required, and standards of behaviour expected.
- If you are taking part in or hosting a fitness event, it is the responsibility of the individual to ensure they are fit enough to take part.
- Please ensure that your event is adequately supervised.

INSURANCE

Coram cannot accept any responsibility for accident, injury, loss or damage as a result of your fundraising activity. We strongly recommend that you have adequate insurance, and that you take all reasonable steps to ensure the safety of all concerned.

Hi, I'm _____

I am _____ for Coram

HOW LONG DO YOU THINK IT WILL TAKE ME?

Please donate £ _____ and support Coram.

Write your name and the time you think I will take to complete the challenge.

The person who guesses closest to my actual finishing time will win



FIND OUT MORE AT CORAM.ORG.UK

Coram, Coram Campus, 41 Brunswick Square, London WC1N 1AZ / Phone: 020 7520 0300. Registered Charity no. 312278



YOU DID IT!



NEARLY THERE!



I'M FUNDRAISING FOR CORAM. MY TARGET IS:

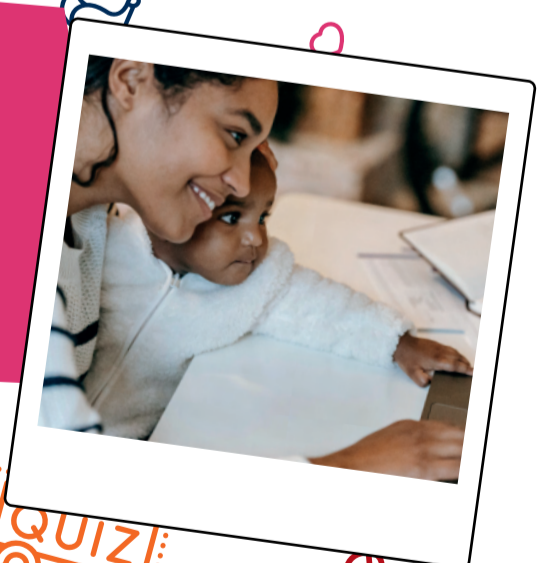
HALF WAY! KEEP GOING



SHARE YOUR PROGRESS WITH US

- @coram
- /coramsince1739
- @coram.uk
- Coram
- @CoramSince1739

GREAT START!



hello@coram.org.uk
0207 520 0300
FIND OUT MORE AT
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Registered Charity no. 312278

LET'S GO!