**Big Adoption Day 2025 suggested website text**

**The following text can be used by VAAs to promote Big Adoption 2025 on their websites:**

On Wednesday 15 January 2025, voluntary adoption agencies across the UK will be opening their doors simultaneously to mark **Big Adoption Day 2025**. Across the UK, events (in-person and virtual) will be held with an opportunity for potential adoptive parents to find out more about the positives of growing their families through adoption, adopters and adoptees sharing and celebrating their experiences and a moment to celebrate the benefits of working with voluntary adoption agencies through this process.

Voluntary adoption agencies are independent, not for profit organisations, offering a boutique, personalised service to adopters from all backgrounds. Some have been working for over 100 years and collectively they have a wealth of experience having placed thousands of children with adoptive families, particularly older children, those in sibling groups and children from the global majority or with disabilities.

Over a quarter of adopters VAAs approve are LGBTQ+ and almost a fifth of are from a minority ethnic/global majority group. VAAs also have the ability to match adopters with children from across the UK.

VAAs also provide their families with lifelong support, which is flexible and responsive to what families need, whenever they need it. With the experience and support that VAAs offer, it’s no wonder that every single one is rated Outstanding or Good by Ofsted.

Find your local Voluntary Adoption Agency (VAA) [here](https://cvaa.org.uk/agency-finder/) and join them to celebrate Big Adoption Day.