For immediate release: 16 December 2024

**<VAA name> joins adoption agencies across the country to encourage families to consider adoption**

**Big Adoption Day: 15 January 2025**

On Wednesday 15 January 2025, <VAA name> will be among the voluntary adoption agencies (VAAs) from across the country taking part in Big Adoption Day 2025, highlighting the work they do to find loving adoptive families for children waiting to be placed, and the benefits of adopting through a VAA.

Big Adoption Day, led by the Consortium of Voluntary Adoption Agencies (CVAA) and the UK’s first children’s charity Coram, will see participating agencies hosting in-person and online events in their local areas, and celebrating the real-life stories of families who have adopted, to encourage anyone interested in exploring adoption to find out more.

<VAA name> is hosting its Big Adoption Day event at XXX and free places can be booked at XXX <add details of your event time, place, website link and any other key info>

With 2,600 children currently waiting to be adopted across England, of which 1,230 have been waiting more than 18 months\*, there is an urgent need for more prospective adoptive parents to come forward to provide permanent, loving homes for these children.

VAAs are independent, not-for-profit organisations, offering a personalised service to adopters from all backgrounds. They have a wealth of experience having placed thousands of children with adoptive families, particularly those who often wait the longest in care, including older children, those in sibling groups, and children from the global majority or with disabilities. VAAs also provide all of their adoptive families with lifelong support, which is flexible and responsive to what families need, whenever they need it.

<Name and job title of spokesperson> from <VAA name>, said: <add quote>

<Optional case study quote from one of your adopters>

For more information about adopting with <VAA name> and details of its Big Adoption Day event, please visit <add link to your Big Adoption Day event page>.

**-ENDS-**

**Notes to Editors**

* <Add VAA press office contact details and details of spokepeople/case studies>
* \*2,600 children are currently waiting to be adopted across England. 1,230 have been waiting more than 18 months since entering care. Source: Adoption and Special Guardianship data Q1 2024-25 (published October 2024): [coram.org.uk/adoption-and-special-guardianship-leadership-board/](https://www.coram.org.uk/adoption-and-special-guardianship-leadership-board/)
* Big Adoption Day (15 January 2025) is organised by the Consortium of Voluntary Adoption Agencies (CVAA) and Coram with adoption agencies across England taking part. Find out more at [coram.org.uk/big-adoption-day-2025/](https://www.coram.org.uk/big-adoption-day-2025/)

**About <VAA name>**

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